

## **Historic, Archive Document**

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52.04

# DIENER'S CLOSING OUT SALE

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Bulbs • Plants • Seeds  
AT SLASHING PRICE CUTS

*This Advance Bulletin  
to Diener's Customers Only*

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The Richard Diener Co., has decided to liquidate its business—to close out its immense stock of bulbs, seeds and plants at ruthless price cuts.

In making plans to liquidate and in putting on this closing out sale, one of our chief considerations was that those to benefit first by the price reductions should be our own customers.

And that is the purpose of this circular.

The sale as advertised here will not be open to the general public for one month after this mailing.

You, who already know the beauty and value of Diener's specialties, have first choice in making your selections at prices one-third less than you have paid before.

Moreover, this sale is a clean sweep. Not even the rarest bulbs or plants will be withheld, including all our growing stock. This is the time to gratify your pet indulgences in Diener Gladiolus and petunia originations and other rare plants.

Naturally, in a sale of this kind, which is held but once and which quotes such sweeping price concessions, there will be a rush on many popular numbers. Therefore, in order that there will be no doubt of your order being filled exactly, without the necessity of a second choice, we suggest an early selection. An order blank is enclosed to facilitate the listing of your purchase. Be assured that we will give it our prompt and most exact care, as always.

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RICHARD DIENER COMPANY, INC.  
KENTFIELD, MARIN COUNTY, CALIFORNIA

# Liquidation Sale Features Slashing Everything Reduced!

## 33⅓% Price Slash on All Gladiolus Bulbs

Everything from our most popular bulbs to our rarest bulbs, and even our growing stock, are listed in these columns. This is the chance of a lifetime to plant your garden or stock your nursery with beautiful gladiolus and not count the cost! This is the last sale of Richard Diener specialties and originations grown and propagated by the Diener Co.

NO. 1. MRS. WILLIAM KENT. RUBY TO SHRIMP PINK.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	NO. 39. DR. LINCOLN COTHRAN. SALMON PINK.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	NO. 136. ADELINE KENT. ROSE PINK.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10
Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	Each .50 .25 .15 .10	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each .50 .25 .15 .10	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	
NO. 4. SARAH LILLIE. REDDISH LAVENDER.	Bulbs ½ size ¼ size Bulblets	Each .15 .10 .05 ...	Dozen 1.00 .50 .25 .15	Hundred 7.50 3.75 1.90 1.00	NO. 50. QUEEN OF THE NIGHT — IMPROVED. DEEP MAROON.	Bulbs ½ size ¼ size Bulblets	Each 5.00 2.50 1.25 .65	Dozen 50.00 25.00 12.50 6.25	NO. 145. MRS. COTHRAN. CORINTHIAN RED.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05
Each .15 .10 .05 ...	Dozen 1.00 .50 .25 .15	Hundred 7.50 3.75 1.90 1.00	Each 1.00 .50 .25 .15	Dozen 10.00 5.00 2.50 1.25	Each 2.50 1.25 .65 .35	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	
NO. 5. ALOHA. DEEP ROSE PINK.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10	Dozen 5.00 2.50 1.25 .65	Hundred ...	*NO. 67. MRS. J. K. ARMSBY. CORAL PINK.	Bulbs ½ size ¼ size Bulblets	Each 1.00 .50 .25 .15	Dozen 10.00 5.00 2.50 1.25	NO. 185. DR. FREDERICK J. V. SHIFF. FLESH PINK.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05
Each .50 .25 .15 .10	Dozen 5.00 2.50 1.25 .65	Hundred ...	Each 1.00 .50 .25 .15	Dozen 10.00 5.00 2.50 1.25	Each 2.50 1.25 .65 .35	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	
NO. 9. SAUSALITO. ROSE, GERANIUM PINK.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	NO. 70. LILLIAN HARRIS COFFIN. SHRIMP PINK.	Bulbs ½ size ¼ size Bulblets	Each 1.00 .50 .25 .15	NO. 166. DIENER'S WHITE. MILK WHITE.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10	
Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	Each 1.00 .50 .25 .15	Dozen 1.00 .50 .25 .15	Each 2.50 1.25 .65 .35	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each .50 .25 .15 .10	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	
*NO. 10. ANNA EBERIUS. DEEP RHODAMINE PURPLE.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	NO. 82. JOHN MERLE COULTER. RICH SCARLET.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	NO. 173. HAWAII. ROSE PINK.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10	
Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	Each 2.00 1.00 .50 .25	Dozen 16.00 8.00 4.00 2.00	Each 2.50 1.25 .65 .35	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each .50 .25 .15 .10	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	
NO. 13. SUNSET. PALE ROSY PINK.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	NO. 83. MRS WILLARD RICHARDSON. DEEP CRIMSON.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	NO. 174. ATLANTIS. GERANIUM PINK.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10	
Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	Each 2.00 1.00 .50 .25	Dozen 20.00 10.00 5.00 2.50	Each 2.50 1.25 .65 .35	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each .50 .25 .15 .10	Dozen 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	
NO. 19. MYRTLE McNALLY. CREAM.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	Hundred ...	NO. 89. NORMA KRAUSGRILL. ROSE PINK.	Bulbs ½ size ¼ size Bulblets	Each .75 .40 .20 .10	*NO. 175. MRS. LEON DOUGLAS. BEGONIA ROSE.	Bulbs ½ size ¼ size Bulblets	Each 1.00 .50 .25 .15	
Each .25 .15 .10 .05	Dozen 2.50 1.25 .65 .35	Hundred ...	Each 7.50 3.75 1.90 1.00	Hundred 60.00 30.00 15.00 7.50	Each 2.00 1.00 .50 .25	Dozen 10.00 5.00 2.50 1.25	Hundred 80.00 40.00 20.00 10.00	Each 1.00 .50 .25 .15	Dozen 10.00 5.00 2.50 1.25	Hundred 80.00 40.00 20.00 10.00	
NO. 22. SAN ANSELMO. WHITE, RUBY PINK. STRIPES.	Bulbs ½ size ¼ size Bulblets	Each .10 .05 ...	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	NO. 90. CAROLINE FREARE BURKE. WHITE.	Bulbs ½ size ¼ size Bulblets	Each .15 .10 .05 ...	NO. 176. MISS MAUD FAY. AMARANTH PINK.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	
Each .10 .05 ...	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	Each 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	Each 2.00 1.00 .50 .25	Dozen 16.00 8.00 4.00 2.00	Hundred 128.00 64.00 32.00 16.00	Each 1.00 .50 .25 .15	Dozen 10.00 5.00 2.50 1.25	Hundred 80.00 40.00 20.00 10.00	
*NO. 23. DIENER'S AMERICAN BEAUTY. AMERICAN BEAUTY COLOR.	Bulbs ½ size ¼ size Bulblets	Each .75 .40 .20 .10	Dozen 7.50 4.00 2.00 1.00	Hundred 60.00 30.00 15.00 7.50	*NO. 96. RICHARD DIENER. GERANIUM PINK.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10	NO. 177. JOSEPH FIELD. DAWN PINK.	Bulbs ½ size ¼ size Bulblets	Each 3.00 1.50 .75 .40	
Each .75 .40 .20 .10	Dozen 7.50 4.00 2.00 1.00	Hundred 60.00 30.00 15.00 7.50	Each 5.00 2.50 1.25 .65	Hundred 40.00 20.00 10.00 5.00	Each 2.50 1.25 .65 .35	Dozen 12.00 6.00 3.00 1.50	Hundred 32.00 16.00 8.00 4.00	Each 2.50 1.25 .65 .35	Dozen 12.00 6.00 3.00 1.50	Hundred 32.00 16.00 8.00 4.00	
NO. 24. D. J. WHITNEY. SALMON PINK.	Bulbs ½ size ¼ size Bulblets	Each .75 .40 .20 .10	Dozen 7.50 3.75 1.90 1.00	Hundred 60.00 30.00 15.00 7.50	NO. 98. MABLE HUBBARD. PURE WHITE.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10	NO. 180. MRS. TRUXTON BEALE. CREAM, PINK STRIPED.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	
Each .75 .40 .20 .10	Dozen 7.50 3.75 1.90 1.00	Hundred 60.00 30.00 15.00 7.50	Each 5.00 2.50 1.25 .65	Hundred 20.00 10.00 5.00 2.50	Each 2.50 1.25 .65 .35	Dozen 20.00 10.00 5.00 2.50	Hundred 40.00 20.00 10.00 5.00	Each 2.50 1.25 .65 .35	Dozen 20.00 10.00 5.00 2.50	Hundred 40.00 20.00 10.00 5.00	
NO. 29. VENUS (1925). PURE WHITE.	Bulbs ½ size ¼ size Bulblets	Each 5.00 2.50 1.25 .65	Hundred ...	NO. 101. ELSE ROSE. MALLOW PINK.	Bulbs ½ size ¼ size Bulblets	Each .75 .40 .20 .10	NO. 186. LILLIAN WEBB. STRAWBERRY PINK.	Bulbs ½ size ¼ size Bulblets	Each 1.00 .50 .25 .15		
Each 5.00 2.50 1.25 .65	Hundred ...	Each 7.50 3.75 1.90 1.00	Each .50 .25 .15 .10	Each 7.50 3.75 1.90 1.00	Each 2.00 1.00 .50 .25	Dozen 10.00 5.00 2.50 1.25	Hundred 8.00 4.00 2.00 1.00	Each 2.00 1.00 .50 .25	Dozen 10.00 5.00 2.50 1.25	Hundred 8.00 4.00 2.00 1.00	
NO. 31. PRESIDENT C. C. MOORE. ROSE, PURPLE, BLUE STRIPES.	Bulbs ½ size ¼ size Bulblets	Each .10 .05 ...	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	NO. 107. HEART OF JUANITA. SCARLET.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	NO. 187. COSTA RICA. ORCHID.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	
Each .10 .05 ...	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	Each 2.50 1.25 .65 .35	Hundred 20.00 10.00 5.00 2.50	Each 2.00 1.00 .50 .25	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	Each 2.00 1.00 .50 .25	Dozen 2.00 1.00 .50 .25	Hundred 16.00 8.00 4.00 2.00	
NO. 32. FAIRFAX. SOLID MAGENTA.	Bulbs ½ size ¼ size Bulblets	Each .10 .05 ...	Dozen 7.50 3.75 1.90 1.00	Hundred 48.00 24.00 12.00 6.00	*NO. 113. MRS. NEWELL VANDERBILT. SALMON PINK.	Bulbs ½ size ¼ size Bulblets	Each .50 .25 .15 .10	*NO. 188. MRS. MARY STEARNS BURKE. CANARY YELLOW.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	
Each .10 .05 ...	Dozen 7.50 3.75 1.90 1.00	Hundred 48.00 24.00 12.00 6.00	Each 5.00 2.50 1.25 .65	Hundred 32.00 16.00 8.00 4.00	Each 2.50 1.25 .65 .35	Dozen 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	Each 2.50 1.25 .65 .35	Dozen 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	
*NO. 38. JACK LONDON. SALMON, VERMILION STRIPES.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	NO. 117. SIERRA. CREAM.	Bulbs ½ size ¼ size Bulblets	Each 1.00 .50 .25 .15	*NO. 189. ELIZABETH GERBERDING. SHELL PINK.	Bulbs ½ size ¼ size Bulblets	Each .15 .10 .05 ...	
Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	Each 10.00 5.00 2.50 1.25	Hundred 120.00 60.00 30.00 15.00	Each 2.00 1.00 .50 .25	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	Each 2.00 1.00 .50 .25	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	
Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	Each 1.00 .50 .25 .15	Hundred 120.00 60.00 30.00 15.00	Each 1.00 .50 .25 .15	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	Each 2.00 1.00 .50 .25	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	
Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	Each 1.00 .50 .25 .15	Hundred 120.00 60.00 30.00 15.00	NO. 130. THOMAS T. KENT. SHELL PINK.	Bulbs ½ size ¼ size Bulblets	Each .25 .15 .10 .05	NO. 190. ALTAMYRA. LILAC PINK.	Bulbs ½ size ¼ size Bulblets	Each 2.00 1.00 .50 .25	
Each .25 .15 .10 .05	Dozen 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	Each 2.00 1.00 .50 .25	Hundred 120.00 60.00 30.00 15.00	Each 2.00 1.00 .50 .25	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	Each 2.00 1.00 .50 .25	Dozen 1.00 .50 .25 .15	Hundred 8.00 4.00 2.00 1.00	

½ Off On Any Price Listed — Regardless of Size and Quantity

# Reductions On Choicest Varieties

## Final Opportunity!

### Diener Originations—Fractionally Priced!

It is impossible to describe these blooms in detail here. Doubtless you have saved your 1926 Diener catalog. It will be a simple matter to check its descriptions with the numbers listed below. Those starred are our best commercial varieties. We repeat—Diener's specialties, grown and propagated by the Diener Co. will no longer be sold.

*NO. 191. MRS. H. E. BOTHIN. GERANIUM PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .20	.10	.05	...	NO. 220. ELDIVA. CERISE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	NO. 277. BEATRIZ MICHELENA. PEACH RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 2.00	1.00	.50	.25
Each	2.00	1.00	.50	.25		Each	5.00	2.50	1.25	.65	Dozen	20.00	10.00	5.00	2.50		
Dozen	16.00	8.00	4.00	2.00		Hundred	40.00	20.00	10.00	5.00							
Hundred	128.00	64.00	32.00	16.00													
Thousand																	
NO. 192. VICTORY. OARMINE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	NO. 221. LONDON SMOKE. CORINTHIAN RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05	NO. 281. DEL MONTE. ASTER PURPLE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.00	.50	.25	.15
Each	5.00	2.50	1.25	.65	Dozen	2.00	1.00	.50	.25	Dozen	10.00	5.00	2.50	1.25			
Dozen	40.00	20.00	10.00	5.00	Hundred	16.00	8.00	4.00	2.00								
Hundred					Thousand	....	60.00	30.00	15.00								
Thousand																	
NO. 193. JONATHAN WEBB. SCARLET.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05	NO. 226. PASADENA. IRIDESCENT TURKISH RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.00	.50	.25	.15	NO. 282. PHINI. CAMEO PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65
Each	2.50	1.25	.65	.35	Each	10.00	5.00	2.50	1.25	Dozen	20.00	10.00	5.00				
Dozen					Hundred	10.00	5.00	2.50	1.25								
Hundred																	
NO. 196. HELEN TODD. AMARANTH PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05	*NO. 232. FLAME. FLAME ORANGE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	NO. 283. NECTARINE. PEACH RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10
Each	2.50	1.25	.65	.35	Each	5.00	2.50	1.25	.65	Dozen	5.00	2.50	1.25	.65			
Dozen					Hundred	20.00	10.00	5.00		Hundred	40.00	20.00	10.00	5.00			
Hundred																	
NO. 198. ROSS VALLEY. SALMON PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .15	.10	.05	NO. 234. BELVEDERE. GRENADINE PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 3.00	1.50	.75	.40	*NO. 285. MRS. RUDOLPH SPRECKELS. SHRIMP PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 2.50	1.25	.65	.35	
Each	1.00	.50	.25	.15	Each	30.00	15.00	7.50	3.75	Dozen	20.00	10.00	5.00	2.50			
Dozen	8.00	4.00	2.00	1.00	Hundred	240.00	120.00	60.00	30.00								
Hundred	64.00	32.00	16.00	8.00													
Thousand																	
*NO. 199. EMILE ASHE. SNOW WHITE, WITH CERISE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05	NO. 236. MARIN. PICRIO YELLOW.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05	NO. 312. MRS. RICHARD LOHRMANN. SHELL PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.00	.50	.25	.15
Each	2.50	1.25	.65	.35	Each	2.00	1.00	.50	.25	Dozen	10.00	5.00	2.50	1.25			
Dozen	20.00	10.00	5.00	2.50	Hundred	16.00	8.00	4.00	2.00								
Hundred																	
*NO. 200. MR. H. A. HYDE. WHITE WITH BLUSH PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	NO. 237. THOMAS A. EDISON. BEGONIA ROSE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65	*NO. 313. W. A. SISSON (1925). ROSE PURPLE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 25.00	12.50	6.25	3.15
Each	5.00	2.50	1.25	.65	NO. 240. SALOME JANE. GERANIUM PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05	NO. 315. ELIZABETH HARDEE. WATER-MELON PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.00	.50	.25	.15	
Dozen					Each	2.50	1.25	.65	.35	Dozen	10.00	5.00	2.50	1.25			
Hundred					Hundred	20.00	10.00	5.00									
NO. 202. MRS. JOHN R. WALSH. FLESH PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	NO. 244. BOLINAS. CREAM WHITE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 2.00	1.00	.50	.25	NO. 317. LUCIA. AMARANTH PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.00	.50	.25	.15
Each	5.00	2.50	1.25	.65	NO. 246. MIMI STAHLBAUM. CREAMY WHITE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 2.50	1.25	.65	.35	Dozen	10.00	5.00	2.50	1.25		
Dozen	50.00	25.00	12.50	.65	Each	25.00	12.50	6.25	3.15	Hundred	80.00	40.00	20.00	10.00			
Hundred	400.00	200.00	100.00	50.00													
NO. 203. SIR ROGER CASEMENT. OX-BLOOD RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	*NO. 318. KATHARINE F. HESS. GERANIUM PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05						
Each	5.00	2.50	1.25	.65	NO. 248. PAPILIO. SHRIMP PINK AND APRICOT.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 3.00	1.50	.75	.40	NO. 321. ELF. LEMON YELLOW.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05	
Dozen	50.00	25.00	12.50	.65	Each	30.00	15.00	7.50	3.75	Dozen	2.50	1.25	.65	.35			
Hundred	400.00	200.00	100.00	50.00	Hundred	1.50	.75	.40	.20	Hundred	20.00	10.00	5.00	2.50			
Thousand	3200.00	1600.00	800.00	400.00													
*NO. 204. FRANK J. SYMMES. PEACH RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .15	.10	.05	...	NO. 266. CAROLINE ESBERG. SCARLET RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 2.00	1.00	.50	.25	NO. 324. W. McGAVIN. ROSOLANE PURPLE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65
Each	1.00	.50	.25	.15	NO. 269. GEISHA. CREAM YELLOW, CANARY CENTER.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65	NO. 321. PHYLOS. ROSOLANE PURPLE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.00	.50	.25	.15	
Dozen	10.00	5.00	2.50	.15	Each	5.00	2.50	1.25	.65	Each	10.00	5.00	2.50	1.25			
Hundred	80.00	40.00	20.00	10.00	Hundred	15.00	7.50	3.75	1.90	Dozen	10.00	5.00	2.50	1.25			
Thousand	640.00	320.00	160.00	80.00													
*NO. 205. DAVID STARR JORDAN. FLAME COLORED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	*NO. 272. ADELINA PATTI (1925). MALLOW PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.50	.75	.40	.20	*NO. 327. DR. ADOLPH ROSENTHAL. GERANIUM PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05
Each	5.00	2.50	1.25	.65	NO. 268. PAPILIO. SHRIMP PINK AND APRICOT.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65	Dozen	2.50	1.25	.65	.35		
Dozen	50.00	25.00	12.50	.65	Each	5.00	2.50	1.25	.65	Hundred	20.00	10.00	5.00	2.50			
Hundred	400.00	200.00	100.00	50.00	Hundred	20.00	10.00	5.00	2.50								
Thousand	3200.00	1600.00	800.00	400.00													
*NO. 206. WILLIAM KENT. CREAMY SHELL PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 3.00	1.50	.75	.40	NO. 269. GEISHA. CREAM YELLOW, CANARY CENTER.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65	*NO. 327. DR. ADOLPH ROSENTHAL. GERANIUM PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05
Each	30.00	15.00	7.50	3.75	Each	5.00	2.50	1.25	.65	Dozen	2.50	1.25	.65	.35			
Dozen	240.00	120.00	60.00	30.00	Hundred	120.00	60.00	30.00	15.00	Hundred	20.00	10.00	5.00	2.50			
Hundred																	
NO. 211. ZOE. DEEP MAGENTA.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.50	.75	.40	.20	*NO. 272. ADELINA PATTI (1925). MALLOW PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.50	.75	.40	.20	NO. 327. DR. ADOLPH ROSENTHAL. GERANIUM PINK.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .25	.15	.10	.05
Each	15.00	7.50	3.75	1.75	Dozen	15.00	7.50	3.75	1.90	Dozen	2.50	1.25	.65	.35			
Dozen	120.00	60.00	30.00	15.00	Hundred	120.00	60.00	30.00	15.00	Hundred	20.00	10.00	5.00	2.50			
Hundred																	
NO. 216. MARTHA FERNEKES. IRIS BLUE.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 1.00	.50	.25	.15	NO. 276. BERNARD SHAW. LILAC.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65	NO. 328. BUBBLES. FLESH COLOR. LOWER PETALS OF LIGHT GREENISH YELLOW.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10
Each	5.00	2.50	1.25	.65	Each	5.00	2.50	1.25	.65	Dozen	5.00	2.50	1.25	.65			
Dozen					Hundred	50.00	25.00	12.50	6.25	Hundred	40.00	20.00	10.00	5.00			
Hundred																	
NO. 218. YOSEMITE. GERANIUM RED.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each .50	.25	.15	.10	NO. 276. BERNARD SHAW. LILAC.	Bulbs $\frac{1}{2}$ size $\frac{1}{4}$ size Bulblets	Each 5.00	2.50	1.25	.65						
Each	5.00	2.50	1.25	.65	Each	5.00	2.50	1.25	.65	Dozen	5.00	2.50	1.25	.65			
Dozen					Hundred	50.00	25.00	12.50	6.25	Hundred	40.00	20.00	10.00	5.00			
Hundred																	

Fill Out Your Order By Listed Prices Above Less  $\frac{1}{3}$

# TERMS OF SALE

**TERMS:** Cash with order. Seed orders are sent prepaid. Gladiolus bulbs are prepaid if the order amounts to not less than \$2.00 All other stock by Express Collect, unless shipping costs are included in the order.

**NON-WARRANTY:** While we exercise the utmost care to have our stock true to name, we give no warranty, expressed or implied, as to crop.

## To Facilitate the Filling of Orders

In order to simplify the filling of orders and facilitate all business matters, all communications should be sent to the Richard Diener Co. Inc., Kentfield, Marin County, California

NO. 329. MOONBEAM. CHAMOIS COLOR.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 1.00 .50 .25 .15				
Dozen 10.00 5.00 2.50 1.25				
*NO. 330. LORELEY. CANARY YELLOW.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each .25 .15 .10 .05				
Dozen 2.50 1.25 .65 .35				
*NO. 331. MR. W. H. PHIPPS. LA FRANCE PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 2.50 1.25 .65 .35				
Dozen 25.00 12.50 6.25 3.15				
Hundred 200.00 100.00 50.00 25.00				
*NO. 332. ROSE ASH. CORINTHIAN RED.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each .25 .15 .10 .05				
Dozen 2.50 1.25 .65 .35				
Hundred 20.00 10.00 5.00 2.50				
*NO. 333. WISTARIA. PALE ROSE PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each .25 .15 .10 .05				
Dozen 1.50 .75 .40 .20				
Hundred 7.50 3.75 1.90 1.00				
NO. 334. EUDORA. RHODAMINE PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 2.50 1.25 .65 .35				
*NO. 336. DR. F. E. BENNETT. PEACH RED.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 1.50 .75 .40 .20				
Dozen 15.00 7.50 3.75 1.90				
Hundred 120.00 60.00 30.00 15.00				
*NO. 337. VIRGINIAN. ROSE RED.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 1.00 .50 .25 .15				
Dozen 10.00 5.00 2.50 1.25				
*NO. 338. GERALDINE FARRAR. LAVENDER VIOLET.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
Dozen 50.00 25.00 12.50 6.25				
Hundred 400.00 200.00 100.00 50.00				
*NO. 339. HENRY FORD. RHODAMINE PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each .90 .45 .25 .15				
Dozen 9.00 4.50 2.25 1.15				
Hundred 72.00 36.00 18.00 9.00				
Thousand 576.00 288.00 144.00 72.00				
NO. 341. WAIKIKI. FLESH COLOR.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 1.00 .50 .25 .15				
NO. 342. BETTY COMPSON (1925). PHLOX PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
NO. 345. MAY McAVOY (1925). ROSE PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 25.00 .... .... ....				
NO. 346. LA PALOMA (1925). SNOW WHITE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
Dozen 50.00 25.00 12.50 6.25				
NO. 349. MARS (1925). MAGENTA, PURPLE SPOTS.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
*NO. 354. THAIS VALDEMAR. OLD ROSE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 3.00 1.50 .75 .40				
Dozen 30.00 15.00 7.50 3.75				
*NO. 293. POLA NEGRI. APRICOT, YELLOW LIP.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each .50 .25 .15 .10				
Dozen 5.00 2.50 1.25 .65				
Hundred 40.00 20.00 10.00 5.00				

NO. 295. BLASCO IBANEZ. DAHLIA PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
Dozen 50.00 25.00 12.50 6.25				
NO. 297. MRS. ROBERT CUNNINGHAM. CAMEO PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 304. SAN JOSE. LEMON YELLOW.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
*NO. 305. J. A. CARBONE. ORANGE SALMON.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 1.50 .75 .40 .20				
Dozen 15.00 7.50 3.75 1.90				
Hundred 120.00 60.00 30.00 15.00				
NO. 311. GLADIS PLATH. MALLOW PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each .75 .40 .20 .10				
Dozen 7.50 3.75 1.90 1.00				
NO. 355. LAGUNITAS. LILAC ROSE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 358. NOLENE. CARMINE OX-BLOOD.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 2.50 1.25 .65 .35				
Dozen 25.00 12.50 6.25 3.15				
NO. 361. CARMELITA. SMOKY PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 3.00 1.50 .75 .40				
NO. 363. ALMA RUBENS (1925). GRENAINE PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 365. TOREADOR. NOPAL RED.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 3.00 1.50 .75 .40				
NO. 367. CATTLAYA. AMARANTH PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 2.00 1.00 .50 .25				
Dozen 20.00 10.00 5.00 2.50				
NO. 369. SAN FRANISCO (1925). LOBELIA VIOLET.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
*NO. 372. MRS. A. B. C. DOHRMANN (1925). VENETIAN PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
Dozen 100.00 50.00 25.00 12.50				
*NO. 373. MR. FREDERICK CHRIST (1925). LA FRANCE PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 60.00 30.00 15.00 7.50				
Dozen 600.00 300.00 150.00 75.00				
NO. 374. KATHLYN WILLIAMS (1925). ROSE PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
Dozen 50.00 25.00 12.50 6.25				
NO. 375. MILTON SILLS (1925). ALIZARINE PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
Dozen 100.00 50.00 25.00 12.50				
NO. 376. TEYAMA (1925). BLUE VARIETY.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 2.50 1.25 .65 .35				
Dozen 25.00 12.50 6.25 3.15				
NO. 378. YOLO (1925). ASTER PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 1.00 .50 .25 .15				
Dozen 10.00 5.00 2.50 1.25				

NO. 380. NIXE (1925). JASPER PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 382. WOTAN (1925). EOSINE PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 386. HOPE HAMPTON (1925). STRAWBERRY PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 387. ARABELLA (1925). TYRIAN PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 1.00 .50 .25 .15				
Dozen 10.00 5.00 2.50 1.25				
NO. 388. PRISCILLA DEAN (1925). ROSE DOREE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 391. H. G. WELLS (1925). BORDEAUX PANSY PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 393. ENRICO CARUSO (1925). RHODAMINE PURPLE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 2.50 1.25 .65 .35				
Dozen 25.00 12.50 6.25 3.15				
*NO. 394. LILLIAN GISH (1925). WHITE, YELLOW MARKINGS.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
NO. 395. BEETHOVEN (1925). NOPAL RED.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 396. MEXICO (1925). NOPAL RED.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 3.00 1.50 .75 .40				
NO. 398. PAULINE FREDERICK (1925). PINKISH LILAC.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
NO. 401. STORM KING (1925). BLUE VARIETY.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 403. COLLEEN MOORE (1925). SHRIMP PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 405. RADIO (1925). RHODONITE PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
NO. 408. ISOLENE (1925). HERMOSA PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
NO. 414. BARBARA LA MARR (1925). GERANIUM PINK.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
NO. 415. MME. SCHUMANN HEINK (1925). MAUVETTE.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 10.00 5.00 2.50 1.25				
NO. 416. MR. CHRISTIAN DE GUIGNE (1925). CORINTHIAN RED.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Each 5.00 2.50 1.25 .65				
DIENER'S MIXED HYBRIDS — 1927 MIXTURE. PALE SHADES.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
Dozen 2.00 1.00 .50 .25				
Hundred 15.00 7.50 3.75 1.90				
Thousand 75.00 37.50 18.75 5.00				
DIENER'S NAMED VARIETIES MIXED—1927 SPECIAL.	Bulbs	$\frac{1}{2}$ size	$\frac{1}{4}$ size	Bulblets
75 Flowering size bulbs.....				\$3.00
1 Pound bulblets (about 1000).....				5.00

Remember: Sale Prices  $\frac{1}{3}$  Less Than Listed Prices!

# $\frac{1}{2}$ off—Dahlias— $\frac{1}{2}$ off

## Divide Any Listed Price By 2

DIENER'S "CHRYSANTHEMUM DAHLIA." A new type. Color Dahlia purple. Blooms stand vertically on the stems like Chrysanthemums. This new flower is the result of many years of carefully planned work, and we believe it to be a masterpiece in plant crossing. Divisions \$10.00 each.

DIENER NO. 1. An immense Chrysanthemum type dahlia of real ivory white with a pink underground shading lighter toward the center. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 2. Flame grenadine red with extreme outer petals tipped with gold. Petals fold back regularly showing a neatly folded center of red. Price, \$2.00 each; \$20.00 per dozen.

DIENER NO. 3. A semi-cactus of great size. Bright picric yellow, no markings. Petals long and curly. Price, \$2.00 each; \$20.00 per dozen.

DIENER NO. 4. Semi-cactus of bright picric yellow. Petals incurved and twisted. Hot weather does not affect this variety. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 6. Splendid variety of champagne color shading into yellow at the center. Each petal large and folded back, producing a large mass of color. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 7. Snow white with a faint touch of lemon in the center. No markings. Very fine. Price, \$2.50 each; \$25.00 per dozen.

DIENER NO. 8. One of the most beautiful decorations of pure Chalcedony yellow. Very long petals are divided and deeply cut. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 9. Cream background, petals covered with pinkish lilac, growing to mallow purple in the center. Tips of petals divided giving a fringed effect. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 10. A striking combination of coral and buff. The larger part of the flower is an iridescent coral, while the outer row of petals are straw color. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 11. A large blossom of Dahlia purple with maroon shading. Petals symmetrically arranged. Price, \$8.00 each; \$30.00 per dozen.

DIENER NO. 12. A many petaled Peony of pure magenta with no markings. Petals are notched and cut, each petal having three points. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 13. Rose pink with straw color shading. Outer edges show traces of lilac. Good variety for cutting. Price, \$2.50 each; \$25.00 per dozen.

DIENER NO. 14. An enormous bloom of velvety carmine. No markings. Petals long and twisted. Center covered with smaller petals. Blossom gives a glorious red effect. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 15. Champagne tinted with pinkish lilac. An unusually soft and well blended color. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 16. A rosy pomegranate color with tips of petals shading into old rose. Petals of heavy texture. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 17. Decorative of Bordeaux, tipped with Dahlia purple. Very iridescent. Large flowering. Price, \$2.50 each; \$25.00 per dozen.

DIENER NO. 18. A beautiful decorative of rosy pink, overlaid and striped with amaranth pink. Very free blooming. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 19. Sulphur yellow and shell pink. A decorative of great merit. Petals broad with slightly rounded tips. One of our best. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 20. Large white decorative with purplish lilac coloring. Immense flowers. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 21. A large full blossom of Van dyke red. Petals long and open. Of extremely heavy texture. Free blooming. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 22. Large open flower of ox-blood red, very striking. Price, \$2.50 each; \$25.00 per dozen.

DIENER NO. 23. Light mallow purple. Petals around the center are pure Naphthalene yellow. Very odd color. Price, \$2.50 each; \$25.00 per dozen.

DIENER NO. 24. A very fine semi-double. Amaranth pink overlaid with tyrian pink. Free blooming. Price, \$2.00 each; \$20.00 per dozen.

DIENER NO. 25. Another of the semi-double, of real mallow purple with wide open petals. Large blossoms. Price, \$1.50 each; \$15.00 per dozen.

DIENER NO. 26. A greatly admired decorative of pure white. No markings. Blossoms large and full. Stock limited. Price, \$2.00 each; \$20.00 per dozen.

DIENER NO. 27. A semi-double of fine form. Liseran purple shading into olive buff in the center. Large twisted petals curling artistically. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 28. Citron yellow heavily overlaid with pale rose purple. Very large decorative. Petals extremely wide and long. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 29. Decorative of deep nopal red. Outer rows of petals tipped with old gold. Very iridescent. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 30. Liseran purple with rose purple underground. Long broad petals slightly curled and twisted. Price, \$2.50 each; \$25.00 per dozen.

DIENER NO. 31. Enormous decorative of barium yellow, overlaid with pinkish cinnamon and old rose. Very long wide petals. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 32. Large double. Color zinc orange, center wax yellow. When in the sunlight the flowers are covered with small spots of glistening gold. Large curly petals. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 33. Immense double of Bordeaux, petals growing darker near the center, shading into deep burnt lake. Velvet appearance. Price, \$5.00 each; \$50.00 per dozen.

DIENER NO. 34. A striking large double. Very iridescent rhodamine purple. Center aster purple. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 35. Giant double, Brazil red. Outer petals grenadine. Center petals finely striped with Amaranth purple. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 36. A semi-cactus of strong growth, free blooming and rigid stems. Center golden ochre shading to a lighter yellow at the edges. Price, \$1.50 each; \$15.00 per dozen.

DIENER NO. 37. Large decorative of hartsa yellow, very heavily overlaid with rosolane purple. Good full blooms. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 38. A very double camellia shaped dahlia, snow white. Large broad petals and fine long stems. Price, \$3.00 each; \$30.00 per dozen.

DIENER NO. 39. A large semi-cactus of coral red. Iridescent. Large curling broad petals. A beauty. Stock very limited. Price, \$3.00 each.

"APRICOT." Large semi-double. Jasper pink overlaid with chrome around the center. Shell pink underground. Very iridescent. Gorgeous flower. Price, \$1.00 each; \$10.00 per dozen.

"MRS. CARL SALBACH." Large decorative of lavender pink. Price, 75c each; \$7.50 per dozen.

"DR. TEVIS." Decorative, soft salmon rose suffused with old gold, golden apricot in the center. Reverse side of petals is a rich old rose. Price, 75c each; \$7.50 per dozen.

"RED CACTUS." Large red cactus. Free blooming. Price, 75c each; \$7.50 per dozen.

"AMUN RA." A decorative of great size in rich shades of coppery bronze. Price, \$1.50 each; \$15.00 per dozen.

## $\frac{1}{3}$ off—on Deciduous and Flowering Shrubs— $\frac{1}{3}$ off

BERBERIS VULGARIS. (Common Barberry.) Berries purple or red. Rooted cuttings, \$2.00 per dozen; \$15.00 per hundred.

FORSYTHIA. Japanese shrub bearing golden yellow flowers in early spring. Rooted cuttings, \$2.00 per dozen; \$15.00 per hundred.

HYDRANGEA PINK. Very ornamental, pink flowers. Price, 35c, 50c each.

JAPANESE QUINCE. (Japan Scarlet Quince.) Price, 35c, 50c and 75c each.

LIPPIA CITRIODORA. (Lemon Verbenas.) Out of 4-inch pots, \$5.00 per dozen; \$37.50 per hundred.

SALIX. (Curly Willow.) Price, 75c and \$1.00 each.

SYMPHORICARPOS VULGARIS. (Coral Berry or Indian Currant.) Purple berries. Price, 75c each.

TAMARIX. Pink flowering shrub. Cuttings, \$1.00 per dozen; \$7.50 per hundred.

VIBURNUM. (Snowball.) One year old plants, \$2.00 per dozen; \$15.00 per hundred.

WEIGELA ROSEA. Pink. Rooted cuttings, \$1.00 per dozen; \$7.50 per hundred.

$\frac{1}{3}$  Off on Any Price Listed Regardless of Quantity

# Opportunity for Flower Fanciers and Amateurs

## 1/3 off—Evergreen Trees and Shrubs—1/3 off

**ARALIA SIEBOLDI.** Shrub with one or several undivided stout stems. Leaves smooth and deep green, splendid for pot plants or porch culture. Small seedlings, 75c per dozen; \$6.00 per hundred.

**AUCUBA JAPONICA.** (Gold Dust Plant.) Large leaves covered with yellow specks. Good for lawns and tub plants. Require a shady situation. Price, 35c, 50c and 75c each.

**BERBERIS WILSONAE.** (Barberry.) An introduction from Western China, of very dwarf habit with small glossy green leaves and long spines. Foliage assumes beautiful red tints in the fall, and bears red berries in the winter. Price, 35c each.

**BOXWOOD.** A shrub of dense compact growth. May be trimmed into various shapes. Price, \$3.50 and \$4.50 per hundred.

**BUXUS—Balearica.** Has larger leaves and stouter branches than the common Box. Grows upright and faster than other varieties. Light green foliage. Price, 2 1/2 to 3 feet, \$2.25 each.

**BUDDLEIA VARIABILIS.** (Butterfly Bush or Summer Lilac.) Fast growing shrub remaining half evergreen. Flowers borne in long purple spikes from June to November. Price, 35c, 75c and \$1.00 each.

**CALIFORNIA PRIVET.** A valuable hedge plant. Price, \$7.50 and \$15.00 per hundred.

**CALLISTEMON.** (Bottle Brush.) Showy shrub bearing flowers the exact shape of a bottle brush. Colors range from several shades of red to nearly pink. Large rooted cuttings, \$1.50 per dozen; \$11.25 per hundred.

**CAMELLIA.** Well known oriental shrub. Foliage glossy and leathery. Flowers like wax. Pink. Rooted cuttings, \$3.00 per dozen; \$22.50 per hundred.

**CISTUS LADANIFERUS.** (Spotted Rock Rose.) Flowers pure white with a dark brownish spot above the base of each petal. Pot grown. Price, 50c and 75c each.

**COTONEASTER ACUMINATA.** Flowers pinkish white followed by red berries. Plants, 1 year old, \$2.00 per dozen; \$15.00 per hundred. Seedlings, 60c per dozen; \$4.50 per hundred.

**COTONEASTER HORIZONTALIS.** One of our best trailing shrubs. Branches grow almost on the ground. Leaves very small turning red during the winter. Flowers pinkish white and red berries. Rooted cuttings, \$2.00 per dozen; \$15.00 per hundred.

**COTONEASTER MICROPHYLLA.** Very densely branched and of prostrate growth. Leaves dark green and glossy. Bears white flowers followed by purplish berries. Rooted cuttings, \$1.00 per dozen; \$7.50 per hundred. One year old plants, \$2.00 per dozen; \$15.00 per hundred.

**COTONEASTER PANNOSA.** Large shrub with soft gray green foliage, flowers white followed by masses deep red berries lasting all winter. Plants, one year old, \$2.00 per dozen; \$15.00 per hundred. Seedlings, 60c per dozen, \$4.50 per hundred.

**CRATAEGUS TOMEMTOSA.** (Hawthorne.) A handsome small tree with triangular leaves of deep glossy green. Flowers white, followed by red berries. Price, 50c and 75c each.

**CRYPTOMERIA ELEGANS.** A low dense tree with horizontal branches. Foliage turns bronzy crimson in the fall and remains so through the winter. Price, 75c, \$1.00 and \$1.50 each.

**CUPHEA PLATYCENTRA.** (Cigarette Plant.) A small shrub with many branches. Thick foliage. Flowers tube shaped, vermillion with black and white margin. Price, 35c and 50c each.

**CYPRESS DWARF.** (Japanese Cypress.) Price, 75c, \$1.00 and \$1.50 each.

**CYPRESS SEMPERVIRENS FASTIGIATA.** (Italian Cypress.) A tall slender variety with straight growing branches lying close to the stem. Trees 1 1/2 to 5 feet. Price, 40c per foot.

**DAPHNE.** A beautiful low growing shrub with dark green leaves and clusters of small sweet scented flowers. Price, 75c, \$1.00 each. Rooted cuttings, \$3.00 per dozen; \$22.50 per hundred.

**DEERINGEA.** A strong shrub of slender habit, foliage margined white. Flowers white produced in long spikes during the summer. Price, 50c and 75c each.

**ELEAGNUS PUNGENS.** Of spreading habit and large foliage. Flowers small. Small plants, 25c each.

**ESCALONIA ALBA.** A quick growing shrub reaching a height of 8 to 10 feet. Blooms continually. Price, 50c, 75c and \$1.00 each.

**ESCALONIA ROSEA.** Light pink, grows 12 feet tall. Price, 50c, 75c and \$1.00 each.

**ESCALONIA RUBRA.** Red, of compact growth, reaches a height of 5 feet. Price, 50c, 75c and \$1.00 each.

**EUGENIA.** Shrub related closely to Myrtle, having creamy flowers followed by berries. Out of 4-inch pots, \$3.00 per dozen; \$22.50 per hundred.

**EUONUMUS VARIEGATED.** Of strong erect growth. Branches light green, leaves having white margins, turning yellow as season advances. Rooted cuttings, \$1.50 per dozen; \$11.25 per hundred.

**EUONUMUS GREEN.** One year old plants, \$2.00 per dozen; \$15.00 per hundred.

**FABIANA IMBRICATA.** A shrub similar to heather bearing white flowers. Price, 50c each.

**JUNIPERUS-COMMUNIS.** A distinct and beautiful variety resembling the Italian Cypress in growth, but smaller and more dense. Rooted cuttings, \$1.00 per dozen; \$7.50 per hundred.

**JUNIPERUS-CREEPING.** Small trees of slow growth resembling a cypress, with trailing branches. Rooted cuttings, \$1.00 per dozen; \$7.50 per hundred.

**LAUROCERASUS.** (English Laurel.) Very vigorous having bright green foliage. Large rooted cuttings, \$1.50 per dozen; \$11.25 per hundred.

**LIGUSTRUM CORIACEUM.** (Evergreen Privet.) Very dwarf, compact, slow grower. Foliage leathery, greenish black. Price, 50c and 75c each.

**LONICERA NITIDA.** Evergreen of compact growth, resembling the huckleberry. Excellent hedge or lawn plant. Price, 35c each; one year old plants, \$2.00 per dozen; \$15.00 per hundred.

**MYRTUS COMMUNIS.** (Common Myrtle.) Small leaved shrub, excellent for hedge or group planting. Foliage glossy green and flowers white. Very hardy. Price 35c and 50c each. Seedlings, \$3.00 per hundred.

**OLEANDER—Double Red.** A large bushy shrub, free blooming. Foliage bright green. Price 35c and 50c each.

**OLEANDER—Single White.** A large bushy shrub, free blooming. Price 35c and 50c each.

**PITTOSPORUM EUGENOIDES.** Of erect growth, foliage long, narrow and yellowish green with wavy margins. Price, 35c, 50c, 75c, \$1.00 and \$1.50 each.

**PITTOSPORUM NIGRICANS.** A very handsome upright growing shrub with silvery light green leaves and black stems. Price, 10c, 25c, 50c, 75c and \$1.00 each. Out of three-inch pots, \$2.00 per dozen; \$15.00 per hundred. Seedlings, \$2.25 per hundred.

**PITTOSPORUM TOBIRA.** (Japanese Pittosporum.) Forms a dense shrub of good size. Numerous white fragrant flowers. Very showy. Plants out of 4-inch pots, \$3.00 per dozen; \$22.50 per hundred.

**PYRACANTHA CRENULATA YUNNANENSIS.** A late introduction of good form and habit. Foliage round, flowers white followed by masses of bright red berries. Good for massing or covering banks. Price, 75c, \$1.00 and \$1.50 each.

**VERONICA BLUE.** Flowers large violet blue. Leaves medium and closely set. Price, 50c each.

## 1/3 Further Reductions on All Roses

Diener's rose specials sold last year as high as \$2.00 each. We have already reduced all roses to 30c each, \$3.00 per dozen. During this sale the established further one-third reduction is effective.

**HADLEY.** Velvety crimson.

**HERMOSA.** Pink.

**IRISH FIREFLAME.** Rich deep orange, flushed crimson.

**JONKHEER J. L. MOCK.** Clear pink.

**JULIET.** Rose, reverse salmon.

**LADY HILLINGDON.** Deep golden yellow.

**LA FRANCE.** Silvery pink.

**MME. CAROLINE TESTOUT.** Silvery pink.

**MME. EDOUARD HERRIOTT** (Daily Mail).

Red copper.

**MRS. AARON WARD.** Golden orange.

**NILES COCHET.** Red, changing to rose pink.

**PAPA GONTIER.** Deep red.

**PAUL NEYRON.** Deep rose.

**PRINCE DE ROHAN.** Almost black.

**SOUV. CLAUDIO FERNET.** Yellow.

**SOUV. DE PIERRE NOTTING.** Soft yellow bordered carmine.

**SUNBURST.** Cadmium yellow.

**ULRICH BRUNNER.** Scarlet crimson.

**WHITE COCHET.** White.

### CLIMBERS

**AMERICAN PILLAR** (Diener's Small). Apple blossom pink.

**AVIATOR BLERIOT.** Saffron yellow.

**BANKS-ALBA.** White.

**BANKS-LUTEA.** Yellow.

**BEAUTY OF GLAZENWOOD** (San Rafael Rose). Salmon and rose.

**OECILE BRUNNER.** Climbing Baby Rose.

**CECILE BRUNNER** (Diener's Seedling). Pink.

**DOROTHY PERKINS.** Silver Pink.

**EXCELSA** (Red Dorothy Perkins).

**HIAWATHA.** Scarlet.

**MARSHALL NEIL.** Yellow.

**MME. CAROLINE TESTOUT.** Silvery Pink.

**PINK CHEROKEE.** Pink.

**RED CHEROKEE.** Red.

**TAUSENDSCHOEN.** White, pink and rose.

Make Selections from Any Group at 1/3 Less

**"ELLA McCLOTHY"** (Climber). Flowers single formed in large clusters, continually in bloom. Rose color. Plants thornless.

**"CAROLINE ESBERG"** (Climber). Flowers double, forming in clusters, blooming once in the spring. Ashes of rose color.

**"DIENER'S BLUE"** (Climber). A new naphthalene violet rose. Flowers very double in large clusters. Almost thornless. Vigorous.

**"KENTFIELD."** Deep rose pink, double, continually in bloom. Plants grow three feet tall.

### BUSH ROSES

**BABY CECILE BRUNNER.** Beautiful pink Baby Rose.

**BABY PERLE D'OR.** Salmon Cecile Brunner.

**DUCHESS DE BRABANT.** Salmon pink.

**ETOILE DE FRANCE.** Crimson.

**FRAU KARL DRUSCHKI.** White American Beauty.

**GEORGE AHRENDTS.** Clear pink.

**GILLS ROSE.** Red.

# Our Gardeners—Nothing To Be Withheld!

## Diener's Special Petunia Seeds $\frac{1}{3}$ off $\frac{1}{3}$ off World Famous Ruffled Monsters

**NO. 1. PINK**—Strong veined center. Flowers 6 to 8 inches in diameter and of exquisite color combination. Per packet, 50c.  
**NO. 2. RED**—Strongly veined mahogany and black center. Average flowers 5 to 7 inches in diameter. Per packet, 50c.  
**NO. 3. VARIEGATED**—Colors appearing in checks, blotches and stripes of red, pink and white. Per packet, 50c.  
**NO. 4. WHITE**—Large flowering. Per packet, 50c.  
**NO. 5. RED WITH BLACK CENTER**—Outer edge of flower red with a coal black center. Per packet, 50c.  
**NO. 6. PALE LILAC PINK**—Heavily ruffled with strongly veined center. Per packet, 50c.  
**NO. 7. RED AND WHITE VARIEGATED**—Large yellow center. Per packet, 50c.  
**NO. 20. MAUVE**—Center heavily veined with Royal Purple. Average flowers 5 inches across. Per packet, 50c.  
**NO. 8. RUFFLED MONSTERS MIXED**—A mixture of all of the above varieties. Per packet, 50c.

The following varieties are somewhat smaller than the Ruffled Monsters:

**NO. 9. FLESH PINK FRILLED**—A most beautiful variety with frilled edges. Per packet, 50c.  
**NO. 10. WHITE FRILLED**—Snow white. Flowers 3 inches in diameter. Per packet, 50c.  
**NO. 11. BLUE OR PURPLE**—A rich silky blue flower 4 inches in diameter. We especially recommend this variety. Per packet, 50c.  
**NO. 12. APPLE BLOSSOM**—Pale apple blossom pink. Flowers 3 inches in diameter with frilled edges. Per packet, 50c.

**NO. 14. DIENER'S PINK GLORY**—The greatest novelty in petunias. Pure flame rose pink. Flowers 3 to 4 inches in diameter. Very compact growth. Per packet, 50c.

**NO. 15. BLUE AND WHITE**—Especially adapted for window boxes and hanging baskets. Per packet, 50c.

**NO. 16. WHITE GIANT**—Very large flowering, white. Per packet, 50c.

**NO. 17. PALE SULPHUR YELLOW**—Flowers single and double with frilled edges. Per packet, 25c.

**NO. 19. GIANT PINK GLORY (1925)**—An improvement on Pink Glory. Of the same coloring as our No. 14, but blooms are twice as large and the plants of more bushy growth. Per packet, 50c.

**NO. 21. DEEP VIOLET**—Flowers of velvety texture with silver seam around the entire edge. Per packet, 50c.

**NO. 22. ROSE COLOR**—Very showy and free blooming of dwarf growth. Flowers 2 inches in diameter. For bedding. Per packet, 25c.

**NO. 23. PALE AMARANTH PINK**—Flowers single, 2 inches in diameter. Dwarf growth. For bedding. Per packet, 25c.

**NO. 35. PALE VIOLET**—Pale violet dwarf single. Many flowers on one plant. Bedding variety. Per packet, 25c.

### DOUBLE VARIETIES

**NO. 24. GIANT DOUBLE MIXED**—Broad petals. Colors white, pink, mauve, purple and dark red. Per packet, \$1.00.

**NO. 25. DOUBLE FRINGED MIXED**—Plants sturdy and erect, yielding a profusion of brilliantly marked flowers, fringed and fluted. Per packet, 50c.

**NO. 26. RHODAMINE PURPLE (1925)**—Giant double, broad petals. Per packet, \$1.00.

**NO. 27. AMARANTH PINK (1925)**—Giant double, broad petals, free blooming. Per packet, \$1.00.

**NO. 28. MAUVE (1925)**—Blossoms extremely large and of orchid coloring. Per packet, \$1.00.

**NO. 29. VIOLET PURPLE (1925)**—Giant double, broad petals. Per packet, \$1.00.

**NO. 31. PALE ROSOLANE PURPLE (1925)**—Heavily frilled, double, of dwarf and bushy growth. Flowers continually. Per packet, 50c.

**NO. 32. DOUBLE PINK GLORY (1926)**—Flowers very large and double. Pure flame rose pink. Per packet, \$1.00.

**NO. 33. YELLOW DOUBLE (1925)**—Very clear yellow. Per packet, 50c.

**NO. 34. LAVENDER BLUE (1926)**—Giant double, broad petals. Per packet, \$1.00.

### QUANTITY PRICES

	Petunia Seed	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.
Nos. 1-2-3-4-5-6-7-8-9-11-14-15-16-					
18-19-20-31-33-	\$7.50	\$15.00	\$25.00	\$50.00	
Nos. 10-12-17-22-					
23-35 .....	3.75	7.50	12.50	25.00	
Nos. 24-26-27-28-					
29-32-34 .....	20.00	35.00	60.00	115.00	
No. 25 .....	15.00	25.00	45.00	80.00	

## $\frac{1}{3}$ off—Flower Seed---Vegetable Seed— $\frac{1}{3}$ off

**AGAPANTHUS** (African Lily)—Blue and white mixed. Per packet, 25c.

**AMARYLLIS — DIENER'S EVERFLOWERING HYBRIDS**—Colors nearly white, rose, red and scarlet. Flowers 10 to 14 inches in diameter, blooming 4 times a year. Foliage always green. Per 100 seeds, \$1.00. Per 1000 seeds, \$6.00.

**AMARYLLIS** ("Diener's Philippine Island Crossing")—A cross between our large flowering hybrids and a Philippine Island specie. Evergreen and blooms more frequently than the other hybrids. Flowers 6 to 8 inches. Colors salmon, reddish salmon and light copper. Per 100 seeds, \$1.00; per 1000 seeds, \$6.00.

**AQUILEGIA (Long Spurred Columbine)**—Charming hardy perennial plants growing from one to three feet high. Large blossoms of clear blue, white, lavender, pink, salmon, yellow and orange. Packet, 25c;  $\frac{1}{4}$  oz., \$1.00; 1 oz., \$3.50.

**ASTER (Shasta Daisy Flowered Single)**—A giant ostrich plume aster of branching habits. Very long stems. Colors white, pink, red, mauve and purple. Packet, 25c;  $\frac{1}{4}$  oz., \$1.00; 1 oz., \$3.50.

**CALENDULA (Pot Marigold) "Orange King"**—Large flowering very deep orange. Per packet, 25c; 1 oz., 50c.

**CALENDULA (Pot Marigold) "Lemon Queen"**—Large flowering rich clear yellow. Per packet, 25c; 1 oz., 50c.

**CALENDULA (Pot Marigold) "Meteor"**—Large flowering yellow and white variegated. Per packet, 25c; 1 oz., 50c.

**CELOSIA RED**—May be used for winter flowering in pots. Very early. Per packet, 25c;  $\frac{1}{4}$  oz., \$1.00; 1 oz., \$3.50.

**CELOSIA GOLDEN YELLOW**—Very early. May also be used for winter flowering. Per packet, 25c;  $\frac{1}{4}$  oz., \$1.00; 1 oz., \$3.50.

**CELOSIA—GIANT PAMPAS PLUMED MIXED**—Colors of brilliant scarlet, old rose, salmon pink and yellow. Packet, 25c;  $\frac{1}{4}$  oz., \$1.00; 1 oz., \$3.50.

**CHINESE FORGET-ME-NOT (Cynoglossum Amabile)**—A lovely plant 18 to 24 inches tall with flowers of a true forget-me-not blue. May be grown outside or under glass. Excellent for cutting. Per packet, 50c.

**DAHLIA—GIANT DOUBLE HYBRIDS**—A choice collection of the world's most perfected varieties. We offer this most unusual mixture for \$3.00 per 100 seeds.

**DAHLIA "FANTASY"**—Flowers single, semi-double and double, bicolors. Per packet, 50c.

**DELPHINIUM "DREAMS OF BEAUTY"**—The largest flowering and finest varieties that have ever been offered for sale. In colors of light and dark blue, also in mixture containing all shades of blue, pink and mauve. Per packet, 50c; per Trade pkt., \$1.00; Selected colors of light or dark blue, \$7.50 per oz.; Mixed, \$5.00 per oz.

**FREESIA—DIENER'S HYBRIDS**—Mixed colors. Very large flowering. Per packet, 50c; 1000 seeds, \$2.50.

**GAILLARDIA PERRENIS (Blanket Flower)**—Flowers blended scarlet and yellow. About 3 inches in diameter. Long stems. Per packet, 25c.

**GLADIOOLUS**—Selected from our named varieties and seedlings, well mixed. Per packet (about 1000 seeds), 50c.

**HELICHRYSUM (Strawflowers)**—The popular Everlastings, so popular for use in bouquets of dried flowers. Large flowering doubles, mixed colors. Seeds may be sown out of doors in early summer. Per packet, 25c.

**PANSY "GIANT EXCELSIOR"**—A most beautiful pansy mixture containing every color of the rainbow. Very large. Packet, 50c;  $\frac{1}{8}$  oz., \$1.50;  $\frac{1}{2}$  oz., \$4.50; 1 oz., \$8.00.

**PRIMULA MALACOIDES — DIENER'S HYBRIDS**—Colors deep lavender to nearly red. Favorites for pot plants and winter flowering. Packet, 25c.

**PRIMULA MALACOIDES — FRINGED**—Deep lavender color with fringed edges. Packet, 25c.

**SALPIGLOSSIS**—No annual equals the Salpiglossis for grace and beauty. Flowers are shaped like the petunia and are borne on slender stems about 3 feet high. Many beautiful colors. May be sown out of doors in the spring. Per packet, 25c.

**STATICE SINUATA (Sea Lavender)**—Deep blue. A perennial growing about 20 inches high and flowering continually. Cut flowers last for years. Packet, 25c;  $\frac{1}{2}$  lb., \$1.25; 1 lb., \$2.00.

**STATICE SINUATA (Sea Lavender)**—Mixed hybrids. In colors of white, yellow, lavender, pink and lilac. Per packet, 25c;  $\frac{1}{2}$  lb., \$1.25; 1 lb., \$2.00.

**SWEET WILLIAM**—A beautiful sweet scented old fashioned perennial. Pink, red, salmon, scarlet and rose. Packet, 25c, 1 oz., \$1.00.

**TRITOMA ("Red Hot Pokers")**—Flowers yellow, coral, orange and scarlet. Large flowers on 4 to 6 foot spikes. A very satisfactory perennial which is very easily raised from seed. Per packet, 25c;  $\frac{1}{2}$  oz., \$1.25; 1 oz., \$2.50.

**ZINNIAS—DAHLIA FLOWERED**—Very large flowering. Colors of orange, golden yellow, white, salmon, pink, crimson, scarlet and purple. Per packet, 25c;  $\frac{1}{4}$  oz., \$1.00; 1 oz., \$3.50.

**AZTEC BEAN**—A very large bean similar to the Lima. Packet, 25c.

**CABBAGE, "DIENER'S"**—Head cabbage of fine flavor. Packet, 25c.

**CUCUMBER, "SENSATION"**—May be forced under glass or grown out of doors. Packet, 25c.

**MUSKMELOON or Canteloupe**—Of fine uniform shape, slightly oval. Flesh thick, light green with golden yellow rim. Very sweet. Per packet, 25c; per lb., \$3.50.

**PEPPER—Diener's Special**—Fruit 5 to 6 inches long and 3 inches in diameter. Bright red when ripe, green when young. Flesh thick. Sweet flavor. Per packet, 25c.

**PEPPER—Large bell or Bull Nose**—Selected strain. Deep green when young and bright red color when ripe. Thick flesh and sweet flavor. Very fine. Per packet, 25c.

**PEPPER-TOMATO**—Cross between a bell pepper and a tomato. Good for slicing. Per packet, 25c; per dozen pkts., \$2.00.

### TOMATO—

**"CHERRY"**—Small fruit about the size of a cherry, forms in clusters. Per packet, 25c.

**"DIENER"**—Very large solid fruit, averaging one pound each, excellent for canning. Contains no acid taste. Per packet, 25c; Trade packet, 50c; per lb., \$15.00.

**"EARLY ABUNDANCE"**—Of exceptionally fine market quality. Fruit weighs about 4 ounces. Per packet, 25c; per lb., \$8.00.

**"GRAPE"**—Bears small fruit in clusters resembling a bunch of grapes. Useful in the manufacture of fruit candy and sweet preserves. Per packet, 25c.

**"PRUNE"**—A small tomato the size and shape of a prune. For the manufacture of fruit candy. Per packet, 20c; per lb., \$5.00.

**"YELLOW"**—Fruit is chrome yellow. Delicious. Per packet, 25c.

$\frac{1}{3}$  off on any Price Listed Above Regardless of Quantity

# **1/3 off on all Herbaceous and Perennial Plants**

**ACHILLEA** (Milfoil or Yarrow). Blooms all summer. Price, 25c each; \$2.50 per dozen.

**ANTHEMIS** (Hardy Marguerite). Yellow flowers. Pot grown. Price, 25c and 35c each.

**AQUILEGIA** (Columbine). Beautiful hardy perennials producing long spurred blossoms in all of the pastel shades. Price, \$1.50 per dozen.

**BEGONIA FUCHSIODIES**. Leaves similar to Fuchsias with pink flowers and drooping branches. Price, out of three-inch pots, \$1.50 per dozen.

**BOCCONIA MICROCARPA** (Plume Poppy). A tall plant adapted to growing in shrubby borders or groups. Stout stems bear large heart shaped leaves. Flowers during July and August. Price, 25c each; \$2.50 per dozen.

**BUPHANTALUM GRANDIFLORA**. Yellow flowers blooming from June to frost. Height about 2 feet. Foliage lace-like. Price, 25c each; \$2.50 per dozen.

**CINEARIA-STELLA**, Mixed. A tall growing variety with large, spreading panicles of star-shaped flowers in all colors. Out of 3-inch pots, \$2.25 per dozen.

**CINEARIA-DWARF**, Mixed. Low growing variety. Out of 3-inch pots, \$2.25 per dozen.

**CAMPANULA MIXED** (Canterbury Bells). Bell-shaped flowers in all colors. Price, 75c per dozen.

**DELPHINIUM** (Diener's Hybrids). The most resistant to mildew, the largest flowering and the finest varieties that have ever been offered for sale. They form exceptionally long spikes. Colors of light and dark blue, pink and mauve. Single

flowers measure 2 to 3 inches in diameter. Price, \$1.25 and \$2.50 per dozen.

**DIGITALIS** (Foxglove). Hardy perennial producing long spikes of bell shaped flowers. Good in shady places. Price, 75c and \$1.00 per dozen.

**ERIGERON GLAUCUS MIXED**. A summer flowering border plant with many colored daisy like flowers springing from a tuft of leaves. Price, 25c each; \$2.50 per dozen.

**EUPATORIUM** (Snow Thoroughwort or Mist Flower). A fine perennial useful for cutting. Pot grown. Large plants, 50c and 75c each.

**FUCHSIA**. Seedlings for hedges. Require rich soil and partial shade. Price, 35c and 50c each.

**HELIOPSIS** (Orange Sunflower). A hardy perennial flowering nearly the whole season. Flowers are deep golden yellow about 2 inches in diameter. Good for cutting. Price, 25c each; \$2.50 per dozen.

**HELIOTROPE**. "Royal Fragrance." A half hardy perennial bearing royal purple blossoms in clusters. Very fragrant. Price, 35c each.

**HOLLYHOCKS MIXED**. A hardy perennial of upright growth. Many colors. Price, \$1.00 per dozen.

**IMPATIENS OLIVERA**. A half hardy show plant. Flowers pale lilac blooming long. Good for a shady border. Price, 35c each.

**IMPATIENS SULTANA ROSEA**. As above, pink flowers. Price, 35c each.

**INCARVILLEA MIXED**. Various colors. Tube-like flowers and lace-like foliage. Blooms all summer. Price, 35c each.

**LAVENDER**. An old favorite, sweet scented plant. Strong pot grown plants. Price, 35c and 50c each.

**LEUCANTHEMUM MIXED**. Perennial similar to Shasta Daisy. Price, 25c each; \$2.50 per dozen.

**LIPPIA REPENS**. May be used in place of grass for lawns. Requires little water. Price, \$1.50 per hundred.

**PANSY MIXED**. Selected strain. Large flowering and long stemmed varieties. Price, 50c per dozen.

**PYRETHRUM**. Bears many daisy-like flowers. Foliage is low and lacy. Price, \$1.50 per dozen; extra strong plants, \$2.50 per dozen.

**SALVIA LEUCANTHA**. A shrubby variety with elongated woolly branches. Violet purple flowers with white tips. Blooms late in the summer. Price, 25c each.

**SALVIA MARGINATA**. Similar to Salvia Officinalis with variegated leaves, giving a beautiful effect. May be used for borders. Pot grown. Price, 35c and 50c each.

**STREPTOSOLON** (Yellow Heliotrope). A half hardy perennial producing masses of yellow orange blossoms. Price, 35c and 50c each.

**SWEET WILLIAM MIXED**. A very desirable low growing free-flowering hardy perennial. Flowers of vivid colors. Price, 50c per dozen.

**TRITOMA** (Red Hot Pokers). Hardy plant with grassy leaves. Spikes of vermillion, coral, yellow and orange blossoms appear in June and July. Diener's hybrids are exceptionally large flowering. Good for dry open spaces. Divided plants, \$1.50 per dozen; \$15.00 per hundred.

# **1/3 off—Miscellaneous Plants and Bulbs—1/3 off**

**AGAPANTHUS** (African Lily). Blue and white. Flowers produced in clusters of about twenty to thirty on one stalk. Bloom all summer. Price, 20c each; \$2.00 per dozen; \$15.00 per hundred.

**AMARYLLIS \* DIENER'S EVERFLOWERING HYBRIDS**. Colors range from nearly white to all shades of rose, red and scarlet. Foliage remains green and does not die down. Flowers two to four times a year. Blossoms measure eight to twelve inches in diameter. Prices: Small bulbs 1 inch to 1½ inches, \$3.00 per dozen; larger stock according to size and excellence of flower, 75c each, \$7.50 per dozen; \$1.25 each, \$12.00 per dozen; \$1.50 each, \$15.00 per dozen; \$3.00 each, \$30.00 per dozen. Extra large Exhibition Stock, \$15.00 each.

**CALLA LILLIES**. White. Bulbs grown on our own Kentfield farm are particularly good. Price, \$1.25 per dozen.

**CANNAS**. "Duke of York." Pink mottled yellow. Price, 15c each; \$1.50 per dozen. "Ehemanni." Large green leaves, red flowers. Price, 15c each; \$1.50 per dozen.

"Eureka." Cream white. Price, 15c each; \$1.50 per dozen.

"Fiery Cross." Fiery red. Price, 15c each; \$1.50 per dozen.

"Firebird." Scarlet. Price, 15c each; \$1.50 per dozen.

"Flag of Truce." White. Price, 15c each; \$1.50 per dozen.

"Uncle Sam." Red. Price, 15c each; \$1.50 per dozen.

**CHRYSANTHEMUM POMPON OR BUTTON**. Mixed colors. Exquisitely colored daisy-like flowers with finely cut foliage, fifteen varieties. Flowers about one inch in diameter. Price, \$1.50 per dozen.

**DRAEENA INDIVISA**. A fine plant for outdoor planting and much in use for lawns and parks. Price, 50c, \$1.00 and \$1.50 each.

**GERANIUM PINK**. Soft pure pink with two white blotches, dwarf, stocky grower, rigid stems, large trusses, perfect flowers, semi-double. Price, 25c each; \$2.50 per dozen.

**GYNERIUM** (Pampas Grass). An ornamental species with huge feathery white plumes. Price, 50c and 75c each.

**IRIS**. "Kharput." A deep rich purple. Price, 20c each.

"Isolene." Pink buff. Price, 30c each.

"Her Majesty." Pink. Price, 30c each.

"Queen of May." Pink. Price, 20c each.

"Crimson King." Crimson purple. Price, 25c each.

Mixed Seedlings. Excellent for grouping. \$10.00 per hundred.

**Diener's Bronze Seedlings**. Similar to Eldorado. Price, 25c each.

Japanese Podded Iris. Bears orange berries in the fall. Price, 25c each; \$2.25 per dozen.

**PELARGONIUM**. "Lady Washington." Giant flowering. Twelve different varieties. Price, 20c each; \$2.00 per dozen.

"Venus." A hybrid of Venus. Large plants, out of 6-inch pots. Price, \$9.00 per dozen.

# **1/3 off—Climbing and Trailing Plants—1/3 off**

**AMPELOPSIS SEMPERVIRENS**. An evergreen variety with small dark leaves, has tendrils, but does not cling to a smooth surface. Price 35c and 50c each.

**AMPELOPSIS VEITCHI** (Boston Ivy). An ornamental climber, clinging closely without assistance to a stone wall or wooden surface. In the Autumn the leaves assume a reddish copper tint. Price, 35c each.

**BIGNONIA SPECIOSA** (Trumpet Flower). Flowers lilac on lobes, inside of tube yellow. One of the most brilliant climbers on walls and trellises. Price, 75c and \$1.00.

**BOUGAINVILLEA BRAZILIENSIS**. A beautiful climber, having peculiar shaped flowers somewhat resembling the leaves, produced in great profusion. Color rosy purple. Price, 50c, 75c and \$1.00 each.

**BOUGAINVILLEA SANDERIANA**. Flowers not so large as the preceding variety, but produced in greater abundance. Price, 50c, 75c and \$1.00 each.

**FICUS REPENS** (Climbing Fig). Handsome evergreen climber. Foliage heart shaped, small and dark green. Clings to stone or brick walls. Price, 35c and 50c each.

**GLECHOMA HEDERACEA**. A trailing plant used in hanging baskets and window boxes. Small green leaves variegated white. Price, 25c and 35c each.

**HARDENBERGIA ROSEA**. An Australian vine with pea shaped flowers borne in clusters during the late winter and early spring. Foliage undivided, flowers pink. Price, 75c and \$1.00 each.

**HERRIA MAGNIFICA**. Trailing plant with purple flowers about one inch in diameter, suitable for hanging baskets and window boxes. Pot grown, 50c each.

**HOYA CARNOSA** (Wax Plant). The old fashioned wax plant. A climber having dark leathery leaves and pinkish wax-like blossoms. Price, 75c, \$1.00 and \$1.50 each.

**IVY ENGLISH**. A valuable plant for covering the trunks of trees or walls. Large thick shining leathery leaves. Price, 25c each.

**IVY VARIEGATED**. Forms a large leaf with broad spots of white and yellow on a deep green ground. Price, 35c and 50c each.

**KUDZU VINE**. A fast growing vine covering fifty feet in one season. Excellent for covering unsightly objects. Price, 30c each; \$3.00 per dozen.

**LOGAN-BLACKBERRY CROSSING**. 20c each; \$2.00 per dozen.

**LANTANA**. A free flowering shrub good for grouping. Colors pink and orange. Price, 35c and 50c each.

**LONICERA BRACHYPODA**. A trailing plant with sweet scented yellow flowers. Price, 75c each.

**LONICERA JAPONICA** (Japanese Honeysuckle). Strong grower, foliage bright green, flowers turning white to yellow. Very fragrant. For covering unsightly objects. Price, 75c each.

**LONICERA JAPONICA VARIEGATED**. Oval variegated spotted leaves. Does not grow very tall. Good for covering trellises or embankments. Price, 35c and 50c each.

**LOTUS PELIORHYNCUS**. A trailing plant with feathery silver leaves producing wing shaped crimson flowers in loose clusters. Useful for hanging baskets, window boxes or rockeries. Price, 25c each.

**SOLANUM JASMINOIDES** (Potato Vine). Foliage rather thick and fleshy. Lavender blue flowers borne in clusters. Price, 35c and 50c each.

# **True Bargains—1/3 off all above listed prices—1/3 off**